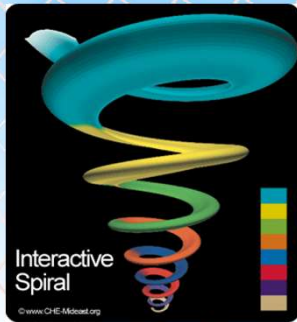


# ❖ An Introduction to Spiral Dynamics



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## ❖ An Introduction to Spiral Dynamics

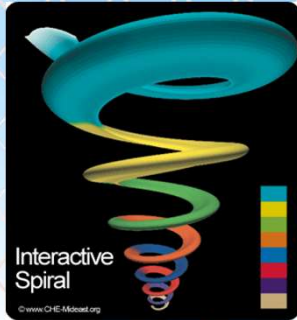


- Based on the work of Dr. W Clare Graves
- Development/evolution of human consciousness
- Continued spiral of development to more elaborate, complex, inclusive levels (Beige - Turquoise)
- Helps to understand how and why people see, interact and create the 'world' that they experience
- Memes, value systems and perceptual filters
- ALL levels necessary for development of fully functioning society ie Complete Spiral
- Two Tiers
- Spiral correlation with physical and soul ages



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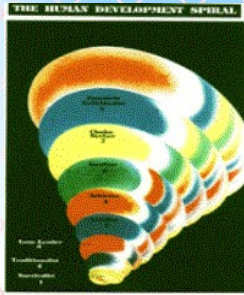


*People are on different steps of the evolutionary ladder. Most people are centered in Red, Blue and Orange value systems. This is part of reality. And it doesn't mean that one person is better than the other. It's about giving the person what they need; based on where they are on the ladder and based on their life conditions.*



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Globalists

Globalistic synergy

Choice Seekers

Integrated Systems

Involvers

Harmonious, people concern

Achievers

Striving for success

Loyalists

Truth Seekers

Lone Leaders

Individual power

Traditionalist

Traditional, Group consensus

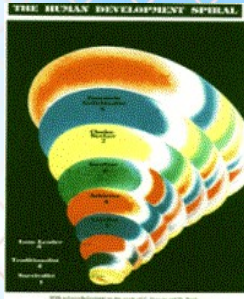
Survivalist

Individual Survival



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# ❖ An Introduction to Spiral Dynamics Overlaying Soul Ages



Globalistic synergy

**Integrated Systems**

Harmonious, people  
concern

**Striving for success**

Structure & Stability

**Individual power**

**Traditional, Group  
consensus**

Old Soul Territory

**Mature/Old Souls**

**Mature Souls**

**Young Souls**

Young/Baby Souls

**Baby Souls**

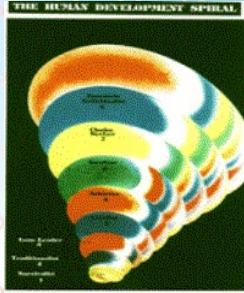
**Infant/Baby Souls**



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## EMERGING SPIRAL LEVELS



**Coral** - "life beneath the seas' surface"  
(The new collective energy core / sea of consciousness). The 'I' within the greater whole

**Teal** - Fusion of Spirit and Matter

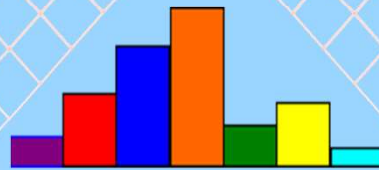
Both Old / Transcendental Soul aspects + Ninth Wave



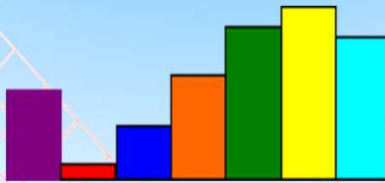
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Examples of Spiral Profiles



GEORGE



SELMA



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# ◆ An Introduction to Spiral Dynamics



## THE PURPLE INDIVIDUAL “THE TRADITIONALIST”

- Strong group identity
- Ritual and tradition are important
- Respect elders and maintain status quo
- Will fight for beliefs
- Generally seek approval
- Structure and direction needed: guide by clear rules

### STRESS FACTORS

Happenings that we don't understand and omens, lack of structure, fear of making mistakes, and rapid change

## THE RED INDIVIDUAL: “THE LONE LEADER”

- Questions the status quo
- Expressive in sport - or music and the arts
- Tests the worthiness of others
- Seeks attention, and demands respect
- Wants immediate rewards
- Enjoys immediate recognition

### STRESS FACTORS

A challenge or threat to their personal power, restrictions to their personal freedom, shame or loss of face



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